

Data protection statement

Responsible body in the sense of the data privacy laws, in particular of the EU General Data Protection Regulation (GDPR), is:

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General notice

Based on Article 13 of the Swiss Federal Constitution and the data protection provisions of the federal government (Data Protection Act, DSG), everyone has the right to the protection of their privacy and protection against misuse of their personal data. The operators of this website take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

In cooperation with our hosting providers, we strive to protect the databases as well as possible from unauthorized access, loss, misuse or falsification. We would like to point out that data transmission over the Internet (e.g. when communicating by e-mail) can have security gaps. A complete protection of the data against access by third parties is not possible.

By using this website, you consent to the collection, processing and use of data as described below. In principle, this website can be visited without registration. Data such as pages accessed or the name of the file accessed, date and time are stored on the server for statistical purposes without this data being directly related to your person. Personal data, in particular name, address or email address, are collected on a voluntary basis as far as possible. The data will not be passed on to third parties without your consent.

Processing of personal data

Personal data is all information that relates to a specific or identifiable person. A data subject is a person about whom personal data is processed. Processing includes all handling of personal data, regardless of the means and procedures used, in particular the storage, disclosure, procurement, deletion, storage, modification, destruction and use of personal data.

We process personal data in accordance with Swiss data protection law. In addition, we process - to the extent and insofar as the EU GDPR is applicable - personal data in accordance with the following legal bases in connection with Art. 6 Para. 1 GDPR:

- lit. a) Processing of personal data with the consent of the respective person.
- lit. b) Processing of personal data to fulfil a contract with the respective person and to carry out corresponding pre-contractual measures.
- lit. c) Processing of personal data to fulfil a legal obligation to which we are subject in

accordance with any applicable law of the EU or in accordance with any applicable law of a country in which the GDPR is fully or partially applicable.

lit. d) Processing of personal data to protect the vital interests of the respective person or another natural person.

lit. f) Processing of personal data in order to safeguard the legitimate interests of us or of third parties, provided that the fundamental freedoms and rights and interests of the person concerned do not prevail. Legitimate interests are in particular our business interests in being able to provide our website, information security, the enforcement of our own legal claims and compliance with Swiss law.

We process personal data for the duration that is necessary for the respective purpose or purposes. In the case of longer storage obligations due to legal and other obligations to which we are subject, we limit the processing accordingly.

Privacy Policy for cookies

This site uses cookies. These are small text files that make it possible to save specific, user-related information on the users' device while they are using the website. Cookies make it possible, in particular, to determine the frequency of use and the number of users of the pages, to analyse the behaviour of the page usage, but also to make our offer more customer-friendly. Cookies are stored beyond the end of a browser session and can be called up again when you visit the site again. If you do not want this, you should set your internet browser so that it refuses to accept cookies.

A general objection to the use of cookies used for online marketing purposes can be made for a large number of services, especially in the case of tracking, via the US website <http://www.aboutads.info/choices/> or the EU website <http://www.youronlinechoices.com/>. Furthermore, cookies can be deactivated in the browser settings. Please note that then you may not be able to use all of the functions of this online offer.

Data protection declaration for SSL / TLS encryption

This website uses SSL/TLS encryption for security reasons and to protect the transmission of confidential content, such as the enquiries that you send to us as the website operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http: //" to "https: //" and by the lock symbol in your browser line.

If the SSL or TLS encryption is activated, the data that you transmit to us cannot be read by third parties.

Data protection declaration for server log files

The provider of this website automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- browser type and browser version
- the operating system used
- referrer URL
- host name of the accessing computer
- time of the server request

These data cannot be assigned to specific persons. This data will not be merged with other data sources. We reserve the right to check this data retrospectively if we become aware of specific indications of illegal use.

Data privacy form for the contact form

If you send us enquiries using the contact form, your details given in the inquiry form, including the contact details you provided there, will be stored by us for the purpose of

processing the inquiry and in case of follow-up questions. We will not pass on this data without your consent.

Data privacy policy for newsletter data

If you would like to receive the newsletter offered on this website, we need an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail address provided and that you agree to receive the newsletter. Further data is not collected. We use this data exclusively for sending the requested information and do not pass it on to third parties.

You can revoke your consent to the storage of the data, the e-mail address and their use for sending the newsletter at any time, for example via the “unsubscribe” link in the newsletter.

Data subject rights

Right to confirmation

Every data subject has the right to request confirmation from the operator of the website as to whether personal data concerning data subjects are being processed. If you would like to make use of this right of confirmation, you can contact the data protection officer at any time.

Right to information

Any person affected by the processing of personal data has the right to receive free information from the operator of this website about the personal data stored about her/him and a copy of this information at any time. In addition, the following information can be provided if necessary:

- the purposes of the processing
- the categories of personal data that are processed
- the recipients to whom the personal data have been disclosed or are still being disclosed
- if possible, the planned duration for which the personal data will be stored or, if this is not possible, the criteria for determining this duration
- the existence of a right to correction or deletion of the personal data concerning you or to restriction of processing by the person responsible or a right to object to this processing
- the existence of a right to lodge a complaint with a supervisory authority
- if the personal data are not collected from the data subject: all available information on the origin of the data

Furthermore, the person concerned has the right to information as to whether personal data has been transmitted to a third country or to an international organisation. If this is the case, the data subject has the right to receive information about the appropriate guarantees in connection with the transmission.

If you would like to make use of this right to information, you can contact our data protection officer at any time.

Right to rectification

Every person affected by the processing of personal data has the right to request the immediate correction of incorrect personal data concerning them. Furthermore, the person concerned has the right, taking into account the purposes of the processing, to request the completion of incomplete personal data - including by means of a supplementary declaration. If you would like to exercise this right to correction, you can contact our data protection officer at any time.

Right to erasure (right to be forgotten)

Any person affected by the processing of personal data has the right to demand that the person responsible for this website delete the personal data concerning them immediately, provided that one of the following reasons applies and insofar as the processing is not necessary:

- the personal data were collected or otherwise processed for purposes for which they are no longer necessary
- the data subject revokes their consent on which the processing was based and there is no other legal basis for the processing
- the person concerned objects to the processing for reasons that arise from their particular situation and there are no overriding legitimate reasons for the processing, or the person concerned objects to the processing in the case of direct mail and associated profiling
- the personal data was processed unlawfully
- the deletion of personal data is necessary to fulfil a legal obligation under Union law or the law of the member states to which the person responsible is subject
- the personal data was collected in relation to information society services offered that were made directly to a child

If one of the above reasons applies and you want to have personal data stored by the operator of this website deleted, you can contact our data protection officer at any time. The data protection officer for this website will arrange for the request for deletion to be complied with immediately.

Right to restriction of processing

Every person affected by the processing of personal data has the right to request the person responsible for this website to restrict the processing if one of the following conditions is met:

- the correctness of the personal data is contested by the data subject for a period of time that enables the person responsible to check the correctness of the personal data
- the processing is unlawful, the person concerned refuses to delete the personal data and instead requests that the use of the personal data be restricted
- the person responsible no longer needs the personal data for the purposes of processing, but the person concerned needs them to assert, exercise or defend legal claims
- the data subject has lodged an objection to the processing for reasons that arise from their particular situation and it has not yet been determined whether the legitimate reasons of the person responsible outweigh those of the data subject

If one of the above conditions is met and you would like to request the restriction of personal data stored by the operator of this website, you can contact our data protection officer at any time. The data protection officer of this website will arrange for the processing to be restricted.

Right to data portability

Every person affected by the processing of personal data has the right to receive the personal data concerning them in a structured, common and machine-readable format. They also have the right to have this data transmitted to another person responsible if the legal requirements are met.

Furthermore, the person concerned has the right to have the personal data transmitted directly from one person in charge to another person in charge, insofar as this is technically feasible and provided that this does not impair the rights and freedoms of other persons. To assert the right to data portability, you can contact the data protection officer appointed by the operator of this website at any time.

Right to object

Every person affected by the processing of personal data has the right to object to the processing of personal data concerning them at any time for reasons that arise from their particular situation.

The operator of this website will no longer process the personal data in the event of an objection, unless we can prove compelling legitimate reasons for the processing that outweigh the interests, rights and freedoms of the data subject, or if the processing serves the assertion, exercise or defence of legal claims.

To exercise the right to object, you can contact the data protection officer for this website directly.

Right to withdraw consent under data protection law

Every person affected by the processing of personal data has the right to withdraw consent given to the processing of personal data at any time.

If you would like to assert your right to withdraw your consent, you can contact our data protection officer at any time.

Use of Google Maps

This website uses the offer of Google Maps. This enables us to show you interactive maps directly on the website and enables you to conveniently use the map function. When you visit the website, Google receives the information that you have accessed the corresponding subpage of our website. This happens regardless of whether Google provides a user account that you are logged in to or whether there is no user account. If you are logged in to Google, your data will be assigned directly to your account. If you do not wish to be assigned to your profile on Google, you must log out before activating the button. Google saves your data as a usage profile and uses it for advertising, market research and / or needs-based design of its website. Such an evaluation takes place in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, although you must contact Google to exercise this right. For more information on the purpose and scope of the data collection and its processing by Google, along with further information on your rights in this regard and setting options to protect your privacy, go to:

www.google.de/intl/de/policies/privacy.

Use of Google reCAPTCHA

This website uses the reCAPTCHA service from Google Inc. (1600 Amphitheater Parkway, Mountain View, CA 94043, USA; "Google"). The purpose of the query is to distinguish whether the input is made by a person or by automated, machine processing. The query includes the sending of the IP address and any other data required by Google for the reCAPTCHA service to Google. For this purpose, your input will be transmitted to Google and used there. However, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases, the full IP address will be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of this service. The IP address transmitted by your browser as part of reCaptcha will not be merged with other Google data. Your data may also be transmitted to the USA. There is an adequacy decision by the European Commission, the "Privacy Shield", for data transfers to the USA. Google participates in the "Privacy Shield" and has submitted to the requirements. By clicking on the query, you consent to the processing of your data. The processing takes place on the basis of Art. 6 (1) lit. a GDPR with your consent. You can revoke your consent at any time without affecting the legality of the processing carried out on the basis of the consent up to the time of revocation.

You can find more information about Google reCAPTCHA and the associated data protection declaration at: <https://policies.google.com/privacy?hl=de>

Data protection declaration for Google Analytics

This website uses Google Analytics, a web analysis service from Google Ireland Limited. If the person responsible for data processing on this website is outside the European Economic Area or Switzerland, Google Analytics data processing is carried out by Google LLC. Google LLC and Google Ireland Limited are hereinafter referred to as "Google".

We can use the statistics obtained to improve our offer and make it more interesting for you as a user. This website also uses Google Analytics for a cross-device analysis of visitor flows, which is carried out via a user ID. If you have a Google user account, you can deactivate the cross-device analysis of your usage in the settings there under "My data", "Personal data".

The legal basis for the use of Google Analytics is Article 6, Paragraph 1, Sentence 1, Letter f of the GDPR. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. We would like to point out that on this website Google Analytics has added the code «_anonymizeIp ();» has been extended to ensure an anonymous collection of IP addresses. As a result, IP addresses are further processed in abbreviated form, so that personal references can be ruled out. If the data collected about you can be linked to a person, this will be excluded immediately and the personal data will be deleted immediately.

Only in exceptional cases, the full IP address will be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website activity and internet usage. For the exceptional cases in which personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

Google Analytics uses cookies. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. You can prevent the storage of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading the browser plug-in available under the following link and install: Deactivate Google Analytics.

You can also prevent the use of Google Analytics by clicking on this link: Deactivate Google Analytics. This saves a so-called opt-out cookie on your data carrier, which prevents the processing of personal data by Google Analytics. Please note that if you delete all cookies on your device, these opt-out cookies will also be deleted, i.e. you will have to set the opt-out cookies again if you want to continue to prevent this form of data collection. The opt-out cookies are set per browser and computer / device and must therefore be activated separately for each browser, computer or other device.

Data protection declaration for the use of Google Web Fonts

This website uses so-called web fonts provided by Google for the uniform representation of fonts. When you call up a page, your browser loads the required web fonts into your browser cache in order to display texts and fonts correctly. If your browser does not support web fonts, a standard font will be used by your computer.

Further information on Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's data protection declaration: <https://www.google.com/policies/privacy/>

Data protection declaration for YouTube

Functions of the "YouTube" service are integrated into this website. "YouTube" belongs to Google Ireland Limited, a company registered and operated under Irish law with its registered office at Gordon House, Barrow Street, Dublin 4, Ireland, which operates the services in the European Economic Area and Switzerland.

Your legal agreement with "YouTube" consists of the terms and conditions that can be found under the following link:

<https://www.youtube.com/static?gl=de&template=terms&hl=de>. These provisions form a legally binding agreement between you and «YouTube» regarding the use of the services. Google's privacy policy explains how "YouTube" handles your personal data and protects your data when you use the service.

Note on data transfer to the USA

Tools from companies based in the USA are integrated on our website. When these tools are active, your personal data can be passed on to the US servers of the respective companies. We would like to point out that the USA is not a safe third country in terms of the EU data protection law. US companies are obliged to surrender personal data to security authorities without you as the person concerned being able to take legal action against this. It cannot therefore be ruled out that US authorities (e.g. secret services) process, evaluate and permanently store your data on US servers for monitoring purposes. We have no influence on these processing activities.

Copyrights

The copyright and all other rights to content, images, photos or other files on the website belong exclusively to the operator of this website or the specifically named rights holders. The written consent of the copyright holder must be obtained in advance for the reproduction of all files.

Whoever commits a copyright infringement without the consent of the respective rights holder can make himself liable to prosecution and possibly liable for damages.

General disclaimer

All information on this website has been carefully checked. We strive to provide our information offering up-to-date, correct and complete. Nevertheless, the occurrence of errors cannot be completely ruled out, which means that we cannot guarantee the completeness, correctness and topicality of information, including those of a journalistic and editorial nature. Liability claims from material or immaterial damage caused by the use of the information provided are excluded, unless it can be proven that there was wilful intent or gross negligence.

The publisher can change or delete texts at his own discretion and without notice and is not obliged to update the content of this website.

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The publisher also assumes no responsibility or liability for the content and availability of third-party websites that can be accessed via external links on this website. The operators of the linked pages are solely responsible for their content. The publisher thus expressly distances itself from all third-party content that may be relevant under criminal or liability law or that is contrary to common decency.

Changes

We can adjust this data protection declaration at any time without prior notice. The current version published on our website applies. Insofar as the data protection declaration is part of an agreement with you, we will inform you of the change in the event of an update by e-mail or in another suitable manner.

Questions to the data protection officer

If you have any questions about data protection, please send us an email or contact the person responsible for data protection in our organisation listed at the beginning of the data protection declaration.

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